

Cheyenne, WY

Spectrometer

Population Estimates

	<u>Rank</u>	<u>Population 12+</u>	
MSA	244	86,800	
DMA	195	131,300	
Hispanic	188	12,500	14.40%
Black	240	2,600	3.00%

Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					KRAE-ODS		KFBC-SPR KGAB-TLK						
FM	KLEN-CHR	KAZY-AOR KPAW-CLR KRQU-CLR	KKPL-HAC	KIGN-CLH KRRR-CLH KYOY-CLH		KOLT-COU KRAN-COU KYAP-COU			KWYG-GOS				KLWV-NCL KUWR-EDU KVAM-NCL
DIGITAL			KOLT-F2-A/C										

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KOLT-FM, KPAW-FM
 KAZY-FM, KRAN-FM, KRQU-FM, KRRR-FM, KYAP-FM
 KRAE-AM, KYOY-FM
 KGAB-AM, KIGN-FM, KLEN-FM

iHeartMedia, Inc.
 Oregon Trail Broadcasting, LLC
 Proshop Radio Broadcasting, LC
 Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KRAE-AM Denver Nuggets-Basketball
 KFBC-AM Denver Broncos-Football
 Colorado Rockies-Baseball
 F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KFBC-AM	Sports	97.5
KGAB-AM	Talk	99.5
KOLT-F2	Adult Contemporary	97.1
KRAE-AM	Oldies	101.1
KUWR-FM	Non-Commercial College	103.5
KYOY-FM	Classic Hits	107.1

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NATIONAL REPS

KAZY-FM, KRAE-AM, KRAN-FM, KRQU-FM, KRRR-FM, KYAP-FM, KYOY-FM
KFBC-AM
KGAB-AM, KIGN-FM, KLEN-FM
KKPL-FM
KOLT-FM, KOLT-F2, KPAW-FM

Tach
Loc Focus
KRG-Katz
KRG-Christal
iHeartMedia