

Sussex, NJ

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	225	129,800	
DMA	1	18,604,200	
Hispanic	176	17,600	13.56%
Black	221	4,600	3.54%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WGHT-N/T WNYM-TLK		WKMB-GOS	WTOC-HIS			WNSW-NCL
FM		WNNJ-CLR	WSUS-SRK			WHCY-COU WVPO-COU							WNJP-NCL WRSK-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WHCY-FM, WNNJ-FM, WSUS-FM

iHeartMedia, Inc.

LOCAL SPORTS COVERAGE

WGHT-AM Nascar Stock Races-Car Racing
WNYM-AM Syracuse University-Football
Syracuse University-Basketball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WGHT-AM	News/Talk	98.3
WKMB-AM	Gospel	100.7
WTOC-AM	Hispanic	95.9
WVPO-FM	Country	97.3

NATIONAL REPS

WHCY-FM, WNNJ-FM, WSUS-FM
WNYM-AM
WVPO-FM

iHeartMedia
McGavren
KRG-Eastman