

Albany, GA

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	224	132,300	
DMA	152	344,500	
Hispanic	233	3,800	2.87%
Black	94	70,800	53.51%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp
Nielsen	Black	Standard	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WMGR-CAC				WALG-N/T WSRA-SPR		WJYZ-GOS				
FM	WGEX-CHR	WJAD-CLR	WDEC-A/C WFFM-CAC WNOU-HAC	WJST-ADH WMTM-CLH		WKAK-COU WOBB-COU			WJIZ-URB WMRG-URB WMRZ-UAC WQVE-UAC WZBN-GOS				WHKV-NCL WUNV-NPR WUTU-NCL WWQA-NCL WZIQ-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WALG-AM, WJAD-FM, WKAK-FM, WNOU-FM, WQVE-FM	First Media Services, LLC
WGEX-FM, WJIZ-FM, WJYZ-AM, WMRZ-FM, WOBB-FM	iHeartMedia, Inc.

LOCAL SPORTS COVERAGE

WALG-AM	Georgia Tech-Basketball
WSRA-AM	Georgia Tech-Football
WDEC-FM	Nascar Stock Races-Car Racing
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WALG-AM	News/Talk	99.3
WFFM-FM	Christian AC	100.9
WHKV-FM	Non-Commercial	107.3
WMGR-AM	Christian AC	99.3

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NATIONAL REPS

WALG-AM, WJAD-FM, WKAK-FM, WNOU-FM, WQVE-FM
WDEC-FM
WGEX-FM, WJIZ-FM, WJYZ-AM, WMRZ-FM, WOBB-FM
WZBN-FM

KRG-Christal
RegR
iHeartMedia
Tach