

Ithaca, NY

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	88	863,000
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WNYX-ODS		WHCU-N/T WPIE-SPR						WYBY-NCL
FM	WFIZ-CHR	WIII-CLR WVBR-AMR	WYXL-A/C			WQNY-COU							
DIGITAL		WYXL-F2-AAR WQNY-F3-AMR		WFIZ-F2-CLH			WYXL-F3-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WHCU-AM, WIII-FM, WNYX-AM, WQNY-F3, WQNY-FM, WYXL-F2, WYXL-F3, WYXL-FM

Saga Communications Inc.

LOCAL SPORTS COVERAGE

WHCU-AM
WIII-FM
F = Flagship

Cornell University-Football
Buffalo Bills-Football

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WFIZ-FM	Contemporary Hit Radio	94.9
WFIZ-F2	Classic Hits	107.7
WHCU-AM	News/Talk	97.7
WIII-FM	Classic Rock	100.3
WNYX-AM	Oldies	94.1
WPIE-AM	Sports	107.1
WQNY-FM	Country	103.3
WQNY-F3	Altern/Modern Rock	95.9
WYXL-F2	Adult Alternative Rock	96.7
WYXL-F3	Sports	96.3

Ithaca, NY

NATIONAL REPS

WFIZ-FM, WFIZ-F2, WHCU-AM, WIII-FM, WNYX-AM, WQNY-FM, WQNY-F3, WYXL-FM, WYXL-F2, WYXL-F3	KRG-Katz
WPIE-AM	Tach
WVBR-FM	KRG-Eastman