

# Lake Charles, LA

## Spectrometer

### Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	176	224,600
Hispanic	999	0
Black	999	0

### Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
<b>AM</b>							KAOK-N/T KLCL-TLK						
<b>FM</b>	KBIU-RHY	KKGB-CLR	KTSR-CAC	KHLA-CLH		KNGT-COU KQLK-COU KYZ-COU			KJMH-UAC KPPM-GOS KZWA-UAC				KBYS-EDU KITA-NCL KRLR-NCL KYLC-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

KAOK-AM, KBIU-FM, KKGB-FM, KQLK-FM, KYKZ-FM  
KITA-FM, KRLR-FM  
KHLA-FM, KJMH-FM, KLCL-AM, KNGT-FM, KTSR-FM

Cumulus  
Educational Media Foundation  
Townsquare Media, Inc.

### LOCAL SPORTS COVERAGE

KNGT-FM New Orleans Saints-Football  
KHLA-FM McNeese State University-Football  
McNeese State University-Basketball  
F = Flagship

### SIMULCASTS (TOTAL WEEK)

### TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KITA-FM	Non-Commercial	97.1
KRLR-FM	Non-Commercial	98.9

### NATIONAL REPS

KAOK-AM, KBIU-FM, KKGB-FM, KQLK-FM, KYKZ-FM  
KHLA-FM, KJMH-FM, KLCL-AM, KNGT-FM, KTSR-FM  
KZWA-FM

KRG-Eastman  
KRG-Katz  
Loc Focus