## Monroe, LA

## Spectrometer

## Population Estimates

|  |  | Rank $225$ | Population 12+ |  |  |  | Service |  | Ethnic Type | Report Type |  | Available Reports |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A |  |  |  |  |  |  |  |  |  |  |  |  |
|  | MA | 142 |  | ,000 |  |  |  |  |  |  |  |  |  |
|  | spanic | 228 | 4,6 | 00 | 3.44\% |  |  |  |  |  |  |  |  |
|  | ack | 115 |  | 200 | 36.77\% |  |  |  |  |  |  |  |  |
|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News Talk/ Info | Adult Music | Urban Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| $\underset{4}{ }$ |  |  |  |  |  | KRJO-COU | KMBS-N/T KMLB-N/T |  |  |  |  |  |  |
| $\underset{\sim}{i}$ | KNNW-CHR | KXRR-CLR | $\begin{aligned} & \text { KHLL-CAC } \\ & \text { KZRZ-A/C } \end{aligned}$ | $\begin{aligned} & \mathrm{KLIP}-\mathrm{CLH} \\ & \mathrm{KPCH}-\mathrm{CLH} \end{aligned}$ |  | KJLO-COU <br> KMYY-COU <br> KXKZ-COU | KNBB-SPR |  | KBYO-UIN <br> KJMG-UAC <br> KMVX-UAC <br> KRVV-URB |  |  |  | KAYT-NCL KBMQ-NCL KEDM-NPR KYFL-NCL |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KJLO-FM, KLIP-FM, KMLB-AM, KMVX-FM, KRJO-
AM, KRVV-FM
KBMQ-FM, KBYO-FM
KNBB-FM, KPCH-FM, KXKZ-FM
KMYY-FM, KNNW-FM, KXRR-FM, KZRZ-FM

Holladay Broadcasting
Media Ministries, Inc
Red Peach, LLC Stephens Media Group

## SIMULCASTS (TOTAL WEEK)

## NATIONAL REPS

KBYO-FM
Tach
KJLO-FM, KLIP-FM, KMLB-AM, KMVX-FM, KRJO-AM, KRVV-FM KMYY-FM, KNNW-FM, KXRR-FM, KZRZ-FM

## LOCAL SPORTS COVERAGE

KMLB-AM $\quad$ New Orleans Saints-Football
F = Flagship

## TRANSLATORS

## PRIMARY STATION

KMLB-AM
KRJO-AM
KYFL-FM

| FORMAT |
| :--- |
| News/Talk |
| Country |
| Non-Commercia |

TRANSLATOR FREQUENCY
105.7
99.7
105.9

