

Alexandria, LA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	182	198,300
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KDBS-SPR KSYL-TLK		KTTP-GOS			KJMJ-REL	
FM	KQID-CHR	KZMZ-CLR	KEDG-HAC KEZP-CAC KZLG-A/C	KBCE-ADH KLIL-CLH		KAPB-COU KBKK-COU KLAA-COU KRRV-COU			KKST-URB KMXH-UAC				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KLIL-FM, KZLG-FM
KDBS-AM, KKST-FM, KQID-FM, KRRV-FM, KSYL-AM, KZMZ-FM
KBCE-FM, KMXH-FM
KBKK-FM, KEZP-FM, KLAA-FM

Cajun Broadcasting, Inc
Cenla Broadcasting

JWBP Broadcasting, LLC
Stephens Media Group

LOCAL SPORTS COVERAGE

KSYL-AM
KDBS-AM
KZMZ-FM
KBKK-FM

LSU Tigers-Football
New Orleans Pelicans-Basketball
New Orleans Saints-Football
Nascar Stock Races-Car Racing
Indy 500-Car Racing

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KDBS-AM	Sports	94.7
KSYL-AM	Talk	104.9

NATIONAL REPS

KBCE-FM, KMXH-FM
KBKK-FM, KEDG-FM, KEZP-FM, KLAA-FM
KDBS-AM, KKST-FM, KQID-FM, KRRV-FM, KSYL-AM, KZMZ-FM

Loc Focus
KRG-Christal
KRG-Katz