## San Antonio, TX

## Spectrometer

## Population Estimates

|  | $\frac{\text { Rank }}{}$ | Population 12+ |  |
| :--- | :--- | :--- | :--- |
| MSA | 25 | $2,324,100$ |  |
| DMA | 30 | $2,595,800$ | $54.08 \%$ |
| Hispanic | 9 | $1,256,800$ | $7.80 \%$ |
| Black | 48 | 181,200 |  |


|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum_{\ll}$ |  |  | KYTY-CAC |  | KONO-ODS | $\begin{aligned} & \text { KGNB-COU } \\ & \text { KKYX-COU } \\ & \text { KWED-COU } \end{aligned}$ | KLUP-N/T KTKR-SPR KTSA-N/T KZDC-SPR WOAI-N/T | KAHL-AST | KCHL-UIN | KEDA-TEJ KSAH-RMX KWMF-HIS KXTN-TEJ |  | KDRY-REL KRDY-REL KSLR-REL |  |
| $\sum_{\underline{L}}$ | KBBT-RHY KXXM-CHR | $\begin{aligned} & \text { KISS-AOR } \\ & \text { KNBT-AAR } \\ & \text { KTKX-CLR } \end{aligned}$ | KHUK-SAC KQXT-A/C KSMG-HAC KVBH-RAC | $\begin{aligned} & \text { KJXK-ADH } \\ & \text { KONO-CLH } \end{aligned}$ |  | KAJA-COU KCYY-COU KRPT-COU KVWG-COU | KTFM-SPR |  |  | KLEY-TEJ KMYO-SAH KROM-RMX KSAH-RMX KZEP-SCO |  |  | KPAC-NPR <br> KRTU-EDU KSTX-NPR KZAR-NCL KZKV-NCL KZLV-NCL |
| $\begin{array}{\|l\|} \hline \frac{\mathbf{~}}{\mathbf{\sigma}} \\ \frac{\mathbf{\sigma}}{} \\ \hline \end{array}$ | KTFM-F2-RHY | KZEP-F2-CLR |  |  |  | KZEP-F3-COU |  |  |  | KQXT-F3-SCO |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KJXK-FM, KLEY-FM, KSAH-AM, KSAH-FM, KTFM FM, KTSA-AM, KZDC-AM
KCYY-FM, KISS-FM, KKYX-AM, KONO-AM, KONOFM, KSMG-FM, KTKX-FM
KZAR-FM, KZKV-FM, KZLV-FM
KAJA-FM, KQXT-F3, KQXT-FM, KRPT-FM, KTKR-
AM, KXXM-FM, KZEP-F2, KZEP-F3, KZEP-FM,
WOAI-AM
KGNB-AM, KNBT-FM
KLUP-AM, KSLR-AM
KBBT-FM, KMYO-FM, KROM-FM, KVBH-FM
KPAC-FM, KSTX-FM
Alpha Media
Cox Media Group

Educational Media Foundation iHeartMedia, Inc.

New Braunfels Communications, Inc.
Salem Media Group
TelevisaUnivision, Inc
Texas Public Radio

## LOCAL SPORTS COVERAGE

KTFM-FM
KTSA-AM KTKR-AM

WOAI-AM
KZDC-AM
$F=$ Flagship

Dallas Cowboys-Footbal
Texas Rangers-Baseball
Texas A\&M Aggies-Football
Houston Astros-Baseball
Houston Texans (NFL)-Football Nascar Stock Races-Car Racing
University of Texas-Football
San Antonio Spurs-Basketball (F)
Texas Rangers-Baseball
Dallas Cowboys-Footbal Texas A\&M-Basketball

San Antonio, TX

| SIMULCASTS (TOTAL WEEK) |
| :--- |
| KSAH-AM+KSAH-FM |
| KRPT-FM+KZEP-F3 |
|  |
|  |
| NATIONAL REPS <br> KAJA-FM, KQXT-FM, KQXT-F3, KRPT-FM, KTKR-AM, KXXM-FM, KZEP-FM, <br> KZEP-F2, KZEP-F3, WOAI-AM <br> KBBT-FM, KMYO-FM, KROM-FM, KVBH-FM, KXTN-AM <br> KCYY-FM, KISS-FM, KKYX-AM, KONO-FM, KONO-AM, KSMG-FM, KTKX-FM <br> KJXK-FM, KLEY-FM, KSAH-FM, KSAH-AM, KTFM-F2, KTFM-FM, KTSA-AM, <br> KZDC-AM <br> KRDY-AM <br> KWED-AM |


| TRANSLATORS |  |  |  |
| :--- | :--- | :--- | :--- |
| PRIMARY STATION |  | FORMAT | TRANSLATOR FREQUENCY |
| KAHL-AM |  | Adult Standards | 100.7 |
| KCHL-AM |  | Urban Inspirational | 92.1 |
| KEDA-AM | Tejano | 95.5 |  |
| KGNB-AM | Country | 103.1 |  |
| KHUK-FM | Smooth AC | 102.1 |  |
| KKYX-AM | Country | 104.9 |  |
| KQXT-F3 | Spanish Contemporary | 105.7 |  |
| KRPT-FM | Country | 93.3 |  |
| KTFM-F2 | Rhythmic CHR | 94.5 |  |
| KTSA-AM | News/Talk | 107.1 |  |
| KZEP-F3 | Country | 93.3 |  |

