

Ft. Collins, CO

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	104	549,500	
DMA	18	4,127,400	
Hispanic	73	107,900	19.64%
Black	198	11,300	2.06%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						KIIX-COU	KCOL-N/T KFKA-TLK			KGRE-RMX KJJD-RMX KXJJ-RMX			
FM	KARS-RHY KSME-CHR	KBPI-AOR KMAX-AMR	KCWA-CAC KKPL-HAC	KTRR-CLH		KOLT-COU KUAD-COU KXBG-COU		KELS-AST		KGRE-RMX			KRFC-NCL KRKA-NCL KUNC-NCL
DIGITAL		KSME-F2-AAR		KXBG-F2-ADH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KGRE-AM, KGRE-FM
KBPI-FM, KCOL-AM, KIIX-AM, KSME-F2, KSME-FM,
KXBG-F2, KXBG-FM
KKPL-FM, KMAX-FM, KTRR-FM, KUAD-FM

Greeley Broadcasting Corp
iHeartMedia, Inc.

Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KUAD-FM
KCOL-AM
KFKA-AM
KARS-FM
F = Flagship

Colorado State University-Football
Colorado State University-Basketball
Denver Broncos-Football
Colorado Rockies-Baseball
Colorado State University-Football (F)

SIMULCASTS (TOTAL WEEK)

KBPI-FM+KDHT-F2
KGRE-AM+KGRE-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KARS-FM	Rhythmic CHR	103.7
KFKA-AM	Talk	103.1
KGRE-AM	Mexican Regional	102.1
KRKA-FM	Non-Commercial	94.5
KSME-F2	Adult Alternative Rock	94.9
KXBG-F2	Adult Hits	107.3
KXJJ-AM	Mexican Regional	101.3

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NATIONAL REPS

KARS-FM, KKPL-FM, KMAX-FM, KTRR-FM, KUAD-FM	KRG-Christal
KBPI-FM, KCOL-AM, KIIX-AM, KOLT-FM, KSME-F2, KSME-FM, KXBG-FM, KXBG-F2	iHeartMedia
KGRE-FM, KGRE-AM	KRG-Eastman
KXJJ-AM	Loc Focus