

Cookeville, TN

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	27	2,746,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				WPTN-CLH WTZX-CLH		WLIV-COU WSMT-COU	WAKI-SPR WBMC-N/T WHUB-N/T						
FM	WKSW-CHR	WBXE-CLR	WLQK-A/C WTRZ-A/C			WGSQ-COU WKXD-COU WOWC-COU WUCH-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WGSQ-FM, WHUB-AM, WKSW-FM, WPTN-AM
WAKI-AM, WBMC-AM, WOWC-FM, WSMT-AM,
WTRZ-FM, WTZX-AM
WBXE-FM, WKXD-FM, WLIV-AM, WLQK-FM,
WUCH-FM

Cookeville Communications
Peg Broadcasting

Stonecom Cookeville, LLC

LOCAL SPORTS COVERAGE

WKXD-FM
F = Flagship
Tennessee Titans-Football

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WAKI-AM	Sports	92.1
WHUB-AM	News/Talk	107.7
WLIV-AM	Country	101.9
WPTN-AM	Classic Hits	106.1
WSMT-AM	Country	105.5
WTRZ-FM	Adult Contemporary	107.7
WTZX-AM	Classic Hits	92.7
WUCH-FM	Country	104.3

Cookeville, TN

NATIONAL REPS

WBXE-FM, WKXD-FM, WLQK-FM

WGSQ-FM, WHUB-AM, WKSW-FM, WPTN-AM

RegR

KRG-Christal