

Albany-Schenectady-Troy, NY

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	67	841,400	
DMA	63	1,249,700	
Hispanic	116	53,900	6.41%
Black	84	80,500	9.57%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	CDM	3mo Rolling Avg

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		WABY-AMR	WIZR-HAC	WCSS-CLH WSSV-CLH	WENU-ODS WROW-ODS	WMML-COU	WGDJ-TLK WGY-N/T WOFX-SPR					WHAZ-REL WOPG-REL	
FM	WAJZ-RHY WFLY-CHR WKKF-CHR WSKS-CHR WSKU-CHR	WEQX-AMR WPYX-CLR WQBK-CLR WQSH-CLR	WPBZ-HAC WRVE-HAC WYJB-A/C	WCKM-CLH WNYQ-CLH WTRY-CLH		WBGK-COU WBUG-COU WFFG-COU WGNA-COU WINU-COU WKBE-COU WKLI-COU	WGY-N/T WTMM-SPR					WJIV-REL WMYY-REL	WAMC-NCL WEXT-NCL WJKE-NCL WMHH-NCL WMHT-NPR WVCR-EDU WYAI-NCL WYKV-NCL
DIGITAL		WPYX-F2-CLR				WRVE-F2-COU			WQBK-F2-URB				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WHAZ-AM, WMYY-FM	Capital Media Corp.
WJKE-FM, WYAI-FM, WYKV-FM	Educational Media Foundation
WGY-AM, WGY-FM, WKKF-FM, WOFX-AM, WPYX-F2, WPYX-FM, WRVE-F2, WRVE-FM, WTRY-FM	iHeartMedia, Inc.
WABY-AM, WSSV-AM	Loud Media
WAJZ-FM, WENU-AM, WFFG-FM, WFLY-FM, WINU-FM, WKBE-FM, WKLI-FM, WMML-AM, WNYQ-FM, WROW-AM, WYJB-FM	Pamal Broadcasting
WGNA-FM, WPBZ-FM, WQBK-FM, WQSH-FM, WTMM-FM	Townsquare Media, Inc.
WEXT-FM, WMHT-FM	WMHT Educational Telecommunications

LOCAL SPORTS COVERAGE

WTMM-FM	Albany Firewolves-Lacrosse (F)
WGY-AM	Syracuse University-Football Syracuse University-Basketball
WPYX-FM	New York Giants-Football
WOFX-AM	Boston Red Sox-Baseball
F = Flagship	

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SIMULCASTS (TOTAL WEEK)

WSKS-FM+WSKU-FM
WBGK-FM+WBUG-FM
WGY-AM+WGY-FM
WENU-AM+WROW-AM
WQBK-FM+WQSH-FM
WKBE-FM+WKLI-FM
WINU-FM+WMML-AM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WABY-AM	Altern/Modern Rock	93.9
WAMC-FM	Non-Commercial	93.1
WCSS-AM	Classic Hits	106.9
WENU-AM	Oldies	96.9
WEXT-FM	Non-Commercial	106.1
WGDJ-AM	Talk	98.7
WHAZ-AM	Religion	105.1
WIZR-AM	Hot AC	102.9
WMML-AM	Country	97.9
WOFX-AM	Sports	95.9
WQBK-F2	Urban Contemporary	99.1
WROW-AM	Oldies	100.5
WRVE-F2	Country	99.9
WSSV-AM	Classic Hits	93.3
WYAI-FM	Non-Commercial	104.3

NATIONAL REPS

WAJZ-FM, WENU-AM, WFFG-FM, WFLY-FM, WINU-FM, WKBE-FM, WKLI-FM, WMML-AM, WNYQ-FM, WOPG-AM, WROW-AM, WYJB-FM	McGavren
WBGK-FM, WBUG-FM, WSKS-FM, WSKU-FM	KRG-Eastman
WGDJ-AM	Loc Focus
WGNA-FM, WPBZ-FM, WQBK-FM, WQBK-F2, WQSH-FM, WTMM-FM	KRG-Katz
WGY-FM, WGY-AM, WKKF-FM, WOFX-AM, WPYX-FM, WPYX-F2, WRVE-FM, WRVE-F2, WTRY-FM	iHeartMedia
WJIV-FM	Tach