

# Ada-Ardmore, OK

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	161	316,000
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		KADA-AOR					KVSO-SPR						
FM		KTLS-CLR	KADA-A/C KTRX-HAC	KYNZ-CLH		KACO-COU KHKC-COU KICM-COU KKAJ-COU KYKC-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KADA-AM, KADA-FM, KTLS-FM, KYKC-FM	Chickasaw Nation
KHKC-FM, KICM-FM	Keystone Broadcasting Corp
KKAJ-FM, KTRX-FM, KVSO-AM, KYNZ-FM	Stephens Media Group

## LOCAL SPORTS COVERAGE

KADA-FM	Oklahoma University-Football Oklahoma University-Basketball
KVSO-AM	Oklahoma University-Football Oklahoma City Thunder-Basketball
KACO-FM	Oklahoma State-Football Oklahoma State-Basketball
KYNZ-FM	Oklahoma State-Football
F = Flagship	

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KADA-AM	Album Oriented Rock	102.3
KVSO-AM	Sports	107.5

## NATIONAL REPS

KADA-FM, KADA-AM, KTLS-FM, KYKC-FM	Tach
KKAJ-FM, KTRX-FM, KVSO-AM, KYNZ-FM	KRG-Christal