

Alpena, MI

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	207	35,400
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
FM		WRGZ-AOR WWTH-CLR	WHSB-HAC	WKJZ-CLH WQLB-CLH	WHAK-ODS WZTK-ODS	WATZ-COU WKJC-COU							WBMI-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WKJC-FM, WKJZ-FM, WQLB-FM	Carroll Enterprises
WHAK-FM, WHSB-FM, WWTH-FM	Edwards Communications
WATZ-FM, WRGZ-FM, WZTK-FM	Midwestern Broadcasting

LOCAL SPORTS COVERAGE

WKJC-FM	Nascar Stock Races-Car Racing
WHAK-FM	Detroit Tigers-Baseball
	Detroit Lions-Football
	University of Michigan-Football
	University of Michigan-Basketball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
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NATIONAL REPS

WATZ-FM, WRGZ-FM, WZTK-FM	KRG-Katz
WHAK-FM, WHSB-FM, WWTH-FM	KRG-Eastman