

Benton Harbor, MI

Spectrometer

Population Estimates

| | Rank | Population 12+ |
|----------|------|----------------|
| MSA | 999 | 0 |
| DMA | 98 | 772,000 |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

Available Research

| Service | Ethnic Type | Report Type | Available Reports |
|---------|-------------|-------------|-------------------|
|---------|-------------|-------------|-------------------|

| | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | Non-Commercial |
|----|--------------|----------|--------------------|---------------------|--------|----------|----------------------|-------------|----------------------|----------|-------------------------|----------|----------------|
| AM | | WQYQ-AMR | | | | | | | | | | | |
| FM | WQLQ-CHR | WIRX-AOR | WCXT-HAC | WCSY-CLH | | WYTZ-COU | WSJM-N/T WTRC-N/T | | | | | | |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCSY-FM, WCXT-FM, WIRX-FM, WQYQ-AM, WSJM-FM, WYTZ-FM

Mid-West Family Stations

LOCAL SPORTS COVERAGE

WQYQ-AM
University of Michigan-Football
University of Michigan-Basketball

WSJM-FM
University of Michigan-Football
University of Michigan-Basketball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
|-----------------|--------------------|----------------------|
| WQYQ-AM | Altern/Modern Rock | 106.1 |

NATIONAL REPS

WCSY-FM, WCXT-FM, WIRX-FM, WQYQ-AM, WSJM-FM, WTRC-FM, WYTZ-FM

WQLQ-FM

KRG-Christal

KRG-Katz