## Russellville AR

## Spectrometer

| Population Estimates |  |  |  |  |  | Available Research |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Rank P |  | Population 12+ |  |  | Service |  | Ethnic Type | Report Type |  | Available Reports |  |
| MSA | 999 | 0 |  |  |  |  |  |  |  |  |  |  |
| DMA | 60 |  | 274,500 |  |  |  |  |  |  |  |  |  |
| Hispanic | 999 | 0 |  |  |  |  |  |  |  |  |  |  |
| Black | 999 | 0 |  |  |  |  |  |  |  |  |  |  |
| Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban Black/ Gospe | Hispanic | Other/ <br> Foreign <br> Language | Religion | NonCommercia |
| $\sum$ |  |  | KCAB-ADH |  |  | KARV-N/T |  |  |  |  |  |  |
| $\underline{E}$ | KYEL-AOR | KARV-CAC KWKK-A/C |  |  | KCJC-COU |  |  |  |  |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## cOMBOS (+ LMA's)

KARV-AM, KARV-FM, KCAB-AM, KCJC-FM, KWKK FM, KYEL-FM

## SIMULCASTS (TOTAL WEEK)

## NATIONAL REPS

KCAB-AM, KCJC-FM, KWKK-FM, KYEL-FM

## LOCAL SPORTS COVERAGE

$F=$ Flagship

| TRANSLATORS |  |  |
| :--- | :--- | :--- |
| PRIMARY STATION   <br> KARV-AM  FORMAT <br> KCAB-AM News/Talk $\quad$ Adult Hits | 97.1 |  |

