## Morrilton AR

## Spectrometer



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

## LOCAL SPORTS COVERAGE

KVOM-AM, KVOM-FM
East Arkansas Broadcasters, Inc.

## SIMULCASTS (TOTAL WEEK)

TRANSLATORS
$\frac{\text { PRIMARY STATION }}{\text { KVOM-AM }} \quad \frac{\text { FORMAT }}{\text { Country }}$

## NATIONAL REPS

