

# Nashville, TN

## Spectrometer

### Population Estimates

	<u>Rank</u>	<u>Population 12+</u>	
MSA	40	1,599,300	
DMA	27	2,676,700	
Hispanic	58	150,700	9.42%
Black	33	250,800	15.68%

### Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly

	<b>Contemporary</b>	<b>Rock</b>	<b>Adult Contemporary</b>	<b>Adult/ Classic Hits</b>	<b>Oldies</b>	<b>Country</b>	<b>News/ Talk/ Info</b>	<b>Adult Music</b>	<b>Urban/ Black/ Gospel</b>	<b>Hispanic</b>	<b>Other/ Foreign Language</b>	<b>Religion</b>	<b>Non-Commercial</b>
<b>AM</b>				WQZQ-CLH WYGI-CLH	WVOL-ROL	WCOR-COU WSM-COU	WLAC-N/T WNSR-SPR		WENO-GOS	WMDB-RMX WMGC-SCO WNVL-RMX		WCRT-REL WFCN-REL	
<b>FM</b>	WNFN-CHR WRVW-CHR	WBUZ-AOR WNRQ-CLR WRLT-AAR	WBOZ-A/C WFFH-A/C WFFI-A/C WJXA-A/C	WCJK-ADH WHPY-CLH WLFN-ADH		WANT-COU WKDF-COU WSIX-COU WSM-COU	WGFX-SPR WPRT-SPR WWTN-TLK		WQQK-UAC WUBT-URB				WAYM-NCL WAYQ-NCL WECV-EDU WFCM-NCL WFSK-EDU WLVU-NCL WMOT-EDU WNXP-EDU WPLN-NPR WVCP-EDU
<b>DIGITAL</b>		WPRT-F4-AOR					WBUZ-F3-SPR WBUZ-F2-SPR WNRQ-F2-NEW WRVW-F2-N/T		WPRT-F2-UAC				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

WANT-FM, WCOR-AM  
 WCRT-AM, WECV-FM  
 WBUZ-F2, WBUZ-F3, WBUZ-FM, WPRT-F2, WPRT-F4, WPRT-FM, WQZQ-AM  
 WGFX-FM, WKDF-FM, WQQK-FM, WSM-FM, WWTN-FM  
 WAYM-FM, WAYQ-FM  
 WLAC-AM, WNRQ-F2, WNRQ-FM, WRVW-F2, WRVW-FM, WSIX-FM, WUBT-FM  
 WCJK-FM, WJXA-FM, WNFN-FM  
 WFCM-FM, WFCN-AM  
 WNXP-FM, WPLN-FM  
 WBOZ-FM, WFFH-FM, WFFI-FM  
 WMDB-AM, WNVL-AM

Bay Pointe Broadcast Inc.  
 Bott Radio Network  
 Cromwell Group Inc.  
 Cumulus  
 Hope Media Group  
 iHeartMedia, Inc.  
 Midwest Communications  
 Moody Bible Institute of Chicago, Inc  
 Nashville Public Radio  
 Salem Media Group  
 TBLC Media LLC

### LOCAL SPORTS COVERAGE

WPRT-FM  
 University of Alabama-Football  
 Indy 500-Car Racing  
 Nashville Predators-Hockey (F)  
 Nascar Stock Races-Car Racing  
 Vanderbilt University-Football  
 Vanderbilt University-Basketball  
 Vanderbilt University-Baseball  
 WGFX-FM  
 Tennessee Titans-Football (F)  
 Nashville SC-Soccer (F)  
 University of Tennessee-Basketball (F)  
 University of Tennessee-Football (F)  
 WANT-FM  
 WNSR-AM  
 F = Flagship  
 Tennessee Titans-Football  
 Atlanta Braves-Baseball

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## SIMULCASTS (TOTAL WEEK)

WBUZ-FM+WPRT-F4  
 WBUZ-F2+WPRT-FM  
 WLAC-AM+WRVW-F2  
 WBOZ-FM+WFFH-FM  
 WFFH-FM+WFFI-FM  
 WBOZ-FM+WFFI-FM

## TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WAYM-FM	Non-Commercial	99.3
WAYQ-FM	Non-Commercial	106.1
WBUZ-F3	Sports	94.9
WBUZ-F2	Sports	97.5
WCRT-AM	Religion	107.1
WECV-FM	Non-Commercial College	99.5
WFCN-AM	Religion	98.7
WLAC-AM	News/Talk	98.3
WMGC-AM	Spanish Contemporary	105.3
WNRQ-F2	News	97.5
WNSR-AM	Sports	95.9
WNVL-AM	Mexican Regional	105.1
WPRT-F2	Urban AC	102.1
WPRT-F4	Album Oriented Rock	101.9
WQZQ-AM	Classic Hits	93.3
WRVW-F2	News/Talk	98.3

## NATIONAL REPS

WBOZ-FM, WFFH-FM, WFFI-FM, WGFY-FM, WKDF-FM, WQQK-FM, WSM-FM,  
 WWTN-FM  
 WBUZ-FM, WBUZ-F3, WBUZ-F2, WPRT-FM, WPRT-F2, WPRT-F4, WQZQ-AM  
 WCJK-FM, WJXA-FM, WNFN-FM  
 WLAC-AM, WNRQ-FM, WNRQ-F2, WRVW-F2, WRVW-FM, WSIX-FM, WUBT-  
 FM  
 WMDB-AM, WNVL-AM  
 WSM-AM

KRG-Eastman  
 KRG-Christal  
 KRG-Katz  
 iHeartMedia  
 McGavren  
 Tach