

# Fairbanks AK

Spectrometer

## Population Estimates

|          | Rank | Population 12+ |
|----------|------|----------------|
| MSA      | 999  | 0              |
| DMA      | 202  | 80,500         |
| Hispanic | 999  | 0              |
| Black    | 999  | 0              |

## Available Research

| Service | Ethnic Type | Report Type | Available Reports |
|---------|-------------|-------------|-------------------|
|---------|-------------|-------------|-------------------|

|    | Contemporary | Rock                 | Adult Contemporary | Adult/ Classic Hits  | Oldies | Country                          | News/ Talk/ Info                 | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | Non-Commercial |
|----|--------------|----------------------|--------------------|----------------------|--------|----------------------------------|----------------------------------|-------------|----------------------|----------|-------------------------|----------|----------------|
| AM |              |                      |                    |                      |        |                                  | KCBF-SPR<br>KFAR-N/T<br>KFBX-N/T |             |                      |          |                         |          |                |
| FM | KWLF-CHR     | KKED-AMR<br>KXLR-CLR | KAKQ-HAC           | KTDZ-CLH<br>KYSC-CLH |        | KDJF-COU<br>KIAK-COU<br>KWDD-COU |                                  |             |                      |          |                         |          |                |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KAKQ-FM, KFBX-AM, KIAK-FM, KKED-FM  
KFAR-AM, KTDZ-FM, KXLR-FM, KYSC-FM  
KCBF-AM, KDJF-FM, KWDD-FM, KWLF-FM

iHeartMedia, Inc.  
Rob Ingstad Licenses, LLC  
Tor Ingstad Licenses, LLC

## LOCAL SPORTS COVERAGE

KFBX-AM  
F = Flagship  
Yukon Quest-Horse Racing  
Iditarod-Dog Racing

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

| PRIMARY STATION | FORMAT    | TRANSLATOR FREQUENCY |
|-----------------|-----------|----------------------|
| KCBF-AM         | Sports    | 107.9                |
| KFAR-AM         | News/Talk | 97.5                 |

## NATIONAL REPS

KAKQ-FM, KFBX-AM, KIAK-FM, KKED-FM  
KCBF-AM, KFAR-AM, KTDZ-FM, KWDD-FM, KWLF-FM, KXLR-FM  
KDJF-FM, KYSC-FM

iHeartMedia  
Tach  
KRG-Katz