## Lancaster, CA

## Spectrometer

## Population Estimates

|  | $\frac{\text { Rank }}{}$ | Population 12+ |
| :--- | :--- | :--- |
| MSA | 999 | 0 |
| DMA | 2 | $15,587,700$ |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |


|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum$ |  |  |  |  | KOSS-ROL |  | KAVL-SPR <br> KHTS-FUL <br> KLOA-SPR <br> KTPI-N/T |  |  | KUTY-RMX |  |  |  |
| $\boldsymbol{\Sigma}_{\mathbf{L}}$ | KGMX-CHR KRAJ-RHY KVVS-CHR | $\begin{aligned} & \text { KKZQ-AOR } \\ & \text { KSRY-AAR } \end{aligned}$ |  | KGBB-ADH |  | KTPI-COU |  |  |  | KEPD-SAH |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KEPD-FM, KGBB-FM, KLOA-AM, KRAJ-FM KGMX-FM, KKZQ-FM, KOSS-AM, KUTY-AM KSRY-FM, KVVS-FM
KAVL-AM, KTPI-AM, KTPI-FM

Adelman Broadcasting High Desert Broadcasting iHeartMedia, Inc. RZ Radio LLC

## SIMULCASTS (TOTAL WEEK)

KIIS-FM+KVVS-FM
KSRY-FM+KYSR-FM

## LOCAL SPORTS COVERAGE

| KAVL-AM | Los Angeles Dodgers-Baseball |
| :--- | :--- |
| KHTS-AM | Los Angeles Kings-Hockey |
| KLOA-AM | L.A. Lakers-Basketball |
| F = Flagship | Los Angeles Angels Baseball-Baseball |


| TRANSLATORS |  |  |
| :---: | :---: | :---: |
| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
| KAVL-AM | Sports | 106.7 |
| KHTS-AM | Full Service | 98.1 |
| KTPI-AM | News/Talk | 97.3 |
| KUTY-AM | Mexican Regional | 96.9 |

## Lancaster, CA

NATIONAL REPS

KAVL-AM, KGMX-FM, KKZQ-FM, KOSS-AM, KTPI-FM, KTPI-AM, KUTY-AM KEPD-FM, KGBB-FM, KLOA-AM, KRAJ-FM
KSRY-FM, KVVS-FM
McGavren
Tach
iHeartMedia

