

# Lancaster, CA

## Spectrometer

### Population Estimates

	<u>Rank</u>	<u>Population 12+</u>
MSA	999	0
DMA	2	15,730,400
Hispanic	999	0
Black	999	0

### Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
----------------	--------------------	--------------------	--------------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
<b>AM</b>					KOSS-ROL		KAVL-SPR KHTS-FUL KLOA-SPR KTPI-N/T			KUTY-RMX			
<b>FM</b>	KGMX-CHR KRAJ-RHY KVVS-CHR	KKZQ-AOR KSRY-AAR		KGBB-ADH		KTPI-COU				KEPD-SAH			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

KEPD-FM, KGBB-FM, KLOA-AM, KRAJ-FM  
KGMX-FM, KKZQ-FM, KOSS-AM, KUTY-AM  
KSRY-FM, KVVS-FM  
KAVL-AM, KTPI-AM, KTPI-FM

Adelman Broadcasting  
High Desert Broadcasting  
iHeartMedia, Inc.  
RZ Radio LLC

### LOCAL SPORTS COVERAGE

KAVL-AM  
F = Flagship

Los Angeles Dodgers-Baseball

### SIMULCASTS (TOTAL WEEK)

KIIS-FM+KVVS-FM  
KSRY-FM+KYSR-FM

### TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KAVL-AM	Sports	106.7
KHTS-AM	Full Service	98.1
KTPI-AM	News/Talk	97.3
KUTY-AM	Mexican Regional	96.9

### NATIONAL REPS

KAVL-AM, KGMX-FM, KKZQ-FM, KOSS-AM, KTPI-FM, KTPI-AM, KUTY-AM  
KEPD-FM, KGBB-FM, KLOA-AM, KRAJ-FM  
KSRY-FM, KVVS-FM

McGavren  
Tach  
iHeartMedia