

# Litchfield, IL

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	26	2,747,200
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WSMI-FFU						
FM						WSMI-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WSMI-AM, WSMI-FM

Talley Broadcasting

## LOCAL SPORTS COVERAGE

WSMI-FM

University of Illinois-Football  
University of Illinois-Basketball

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WSMI-AM	Farm/Full Service	106.9

## NATIONAL REPS

WSMI-FM, WSMI-AM

KRG-Christal