

Manitowoc, WI

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	71	1,025,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WOMT-A/C			WCUB-COU							
FM		WQTC-CLR				WLTU-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCUB-AM, WLTU-FM, WOMT-AM, WQTC-FM	Seehafer Broadcasting Corp.

LOCAL SPORTS COVERAGE

WOMT-AM	Milwaukee Bucks-Basketball Green Bay Packers-Football Milwaukee Brewers-Baseball Marquette University-Basketball
WCUB-AM	Nascar Stock Races-Car Racing Indy 500-Car Racing
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WCUB-AM	Country	97.1
WOMT-AM	Adult Contemporary	107.9

NATIONAL REPS