

Providence-Warwick-Pawtucket, RI

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	45	1,483,300	
DMA	53	1,483,300	
Hispanic	46	211,100	14.23%
Black	70	111,300	7.50%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		WWRI-CLR		WNBH-CLH	WSKP-ODS		WADK-N/T WHJJ-TLK WNRI-N/T WPRO-N/T WPRV-SPR			WPMZ-TRP WSTL-TRP	WHTB-ETH	WARV-REL WSJW-REL	WPVD-NCL
FM	WMNP-CHR WPRO-CHR WWKX-RHY	WHJY-AOR	WSNE-A/C WWLI-A/C	WWBB-CLH		WCTK-COU	WEAN-N/T WVEI-SPR			WKKB-TRP	WJFD-ETH		WELH-NCL WJMF-EDU WLVO-NCL WNPE-NCL WNPN-NPR WTKL-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WADK-AM, WMNP-FM	3G Broadcasting, Inc
WEAN-FM, WPRO-AM, WPRO-FM, WPRV-AM, WWKX-FM, WWLI-FM	Cumulus
WLVO-FM, WTKL-FM	Educational Media Foundation
WHJJ-AM, WHJY-FM, WSNE-FM, WWBB-FM	iHeartMedia, Inc.
WKKB-FM, WSKP-AM	Red Wolf Broadcasting
WELH-FM, WNPE-FM, WNPN-FM, WPVD-AM	Rhode Island Public Radio

LOCAL SPORTS COVERAGE

WPRV-AM	New England Patriots-Football New York Yankees-Baseball
WVEI-FM	Boston Red Sox-Baseball Boston Bruins-Hockey
WEAN-FM	Providence College Friars-Basketball New England Patriots-Football
WPRO-AM	New England Patriots-Football Providence College Friars-Basketball (F)
F = Flagship	

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SIMULCASTS (TOTAL WEEK)

WEAN-FM+WPRO-AM
WNPE-FM+WNPN-FM
WNPN-FM+WPVD-AM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WADK-AM	News/Talk	101.1
WARV-AM	Religion	92.7
WHTB-AM	Ethnic-Other	93.7
WNBH-AM	Classic Hits	101.3
WNRI-AM	News/Talk	99.9
WPMZ-AM	Tropical	102.1
WPVD-AM	Non-Commercial	102.9
WSJW-AM	Religion	107.5
WSKP-AM	Oldies	104.3
WSTL-AM	Tropical	93.7
WWRI-AM	Classic Rock	105.5

NATIONAL REPS

WCTK-FM, WNBH-AM	KRG-Eastman
WEAN-FM, WPRO-FM, WPRO-AM, WPRV-AM, WWKX-FM, WWLI-FM	KRG-Katz
WHJJ-AM, WHJY-FM, WSNE-FM, WWBB-FM	iHeartMedia
WKKB-FM	KRG-Christal
WLVO-FM, WSJW-AM	McGavren
WVEI-FM	KRG-Audacy