## Marshall, MN

## Spectrometer

## Population Estimates

|  | Rank | Population $\mathbf{1 2 +}$ |
| :--- | :--- | :--- |
| MSA | 999 | 0 |
| DMA | 15 | $4,224,100$ |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

## Available Research

Service Ethnic Type $\quad$ Report Type $\quad$ Available Reports

|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum$ |  |  |  |  |  |  | KMHL-FUL |  |  |  |  |  |  |
| $\underset{\sim}{\text { I }}$ | KKCK-CHR |  |  | KARZ-CLH |  | KARL-COU | KNSG-SPR |  |  |  |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

## KARL-FM, KARZ-FM, KKCK-FM, KMHL-AM, KNSG-

 FMSubarctic Media, LLC

## SIMULCASTS (TOTAL WEEK)

## LOCAL SPORTS COVERAGE

| KNSG-FM | Minnesota Wild-Hockey |
| :--- | :--- |
| KMHL-AM | Minnesota Timberwolves-Basketball |
|  | Minnesota Twins-Baseball |
|  | University of Minnesota Gophers-Basketball |
|  | University of Minnesota Gophers-Football |
| KARL-FM | Minnesota Vikings-Football |
| F = Flagship |  |

## TRANSLATORS



KARZ-FM
KMHL-AM

FORMAT
Classic Hits
Full Service

TRANSLATOR FREQUENCY
103.3
101.7

