Madison, SD

Spectrometer

Population Estimates						Available Research							
MSA DMA Hispanic Black	Rank 999 114 999 999	0	opulation 12+ 36,500			Service		Ethnic Type	Report Type		Available Reports		
Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercia	
Y Population Source: N	ielsen Audio's Ra	adio and Television N	KJAM-CLH Market Population	Estimates; rel	KJAM-COU eased annually								
COMBOS (+ LMA's)						LOCAL SPORTS COVERAGE							
KJAM-AM, KJAM-FM Alpha Med					Alpha Media	F = Flagship							
SIMULCASTS (TOTAL WEEK)						TRANSL	TRANSLATORS						
					PRIMAR	PRIMARY STATION FORMAT TRANSLATOR FREQUENCY							
NATIONAL REI	PS												

KRG-Katz

KJAM-FM, KJAM-AM