Rockland, ME

Spectrometer

Population Estimates

MSA

 $\frac{\text{Rank}}{999} \qquad \frac{\text{Population 12+}}{0}$

 DMA
 79
 953,900

 Hispanic
 999
 0

 Black
 999
 0

Available Research

Service Ethnic Type Report Type Available Reports

	Contemporary I	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
Σ			WQSS-A/C	WBQX-CLH		WBYA-COU WMCM-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WMCM-FM, WQSS-FM

Blueberry Broadcasting, LLC

LOCAL SPORTS COVERAGE

WQSS-FM

Boston Red Sox-Baseball

F = Flagship

SIMULCASTS (TOTAL WEEK)

WBFB-FM+WMCM-FM WKSQ-FM+WQSS-FM

TRANSLATORS

PRIMARY STATION

FORMAT

TRANSLATOR FREQUENCY

NATIONAL REPS

WBQX-FM, WBYA-FM WMCM-FM, WQSS-FM KRG-Eastman KRG-Katz