## Oklahoma City, OK

## Spectrometer

## Population Estimates



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## cOMBOS (+ LMA's)

## KQOB-FM, KWFF-FM, KZLS-AM

KATT-FM, KKWD-FM, KWPN-AM, KYIS-FM, WKYAM, WWLS-FM
KOKF-FM, KYLV-FM
KGHM-AM, KJYO-FM, KOKQ-FM, KTOK-AM, KTSTFM, KXXY-FM
KRMP-AM, KVSP-FM
KEBC-AM, KJKE-FM, KMGL-FM, KOKC-AM, KOMAF2, KOMA-F3, KOMA-FM, KRXO-F2, KRXO-F3, KRXO-FM, KTLR-AM, KTUZ-FM

Chisholm Trail Broadcasting Co
Cumulus
Educational Media Foundation iHeartMedia, Inc.

Perry Broadcasting Tyler Broadcasting

## LOCAL SPORTS COVERAGE

## KOKC-AM

KRXO-FM

WWLS-FM
F = Flagship

Oklahoma University-Football Oklahoma University-Basketbal Oklahoma University-Basketball Dallas Cowboys-Football
Oklahoma University-Football
Oklahoma City Thunder-Basketball (F)

Oklahoma City, OK

| SIMULCASTS (TOTAL WEEK) |
| :--- |
| WKY-AM+WWLS-FM |
|  |


| PRIMARY STATION | FORMAT | TRANS |
| :---: | :---: | :---: |
| KEBC-AM | Sports | 103.3 |
| KGFF-AM | Classic Hits | 100.9 |
| KOKC-AM | News/Talk | 95.3 |
| KOKQ-F2 | Mexican Regional | 98.5 |
| KOMA-F2 | Altern/Modern Rock | 92.9 |
| KOMA-F3 | Urban Contemporary | 103.1 |
| KOSU-FM | Non-Commercial College | 94.9 |
| KQCV-AM | Religion | 107.1 |
| KREF-AM | Sports | 99.3 |
| KRMP-AM | Urban AC | 92.1 |
| KRXO-F2 | Classic Rock | 104.5 |
| KRXO-F3 | Spanish Adult Hits | 96.5 |
| KTLR-AM | News/Talk | 103.7 |

