

Bellingham, WA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	12	4,906,600
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KGMI-N/T KPUG-SPR						
FM		KISM-CLR	KAFE-A/C KWPZ-CAC										
DIGITAL				KISM-F3-CLH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KAFE-FM, KGMI-AM, KISM-FM, KPUG-AM

Saga Communications Inc.

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KGMI-AM	News/Talk	96.5
KISM-F3	Classic Hits	98.9
KPUG-AM	Sports	97.9

NATIONAL REPS

KAFE-FM, KGMI-AM, KISM-FM, KISM-F3, KPUG-AM
KWPZ-FM

KRG-Katz
McGavren