McCook-Imperial, NE

Spectrometer

Population Estimates	Available Rese	arch	
Rank	Population 12+	Service	Ethnic Type

 MSA
 999
 0

 DMA
 112
 641,800

 Hispanic
 999
 0

 Black
 999
 0

Service Etnnic Type Report Type Available Reports	Service	Ethnic Type	Report Type	Available Reports
---	---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	 Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
FM	KSWN-CHR				KIOD-COU KZMC-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KIOD-FM, KSWN-FM, KZMC-FM

Legacy Communications, LLC

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

LOCAL SPORTS COVERAGE

PRIMARY STATION FORMAT TRANSLATOR FREQUENCY

NATIONAL REPS

KIOD-FM, KSWN-FM, KZMC-FM

KRG-Katz