

Scottsbluff, NE

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	195	131,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KNEB-N/T KOLT-N/T						
FM	KOZY-CHR	KMOR-CLR				KHYY-COU KNEB-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KHYY-FM, KMOR-FM, KNEB-AM, KNEB-FM, KOLT-AM, KOZY-FM

Nebraska Rural Radio Assoc

LOCAL SPORTS COVERAGE

KNEB-FM

KNEB-AM

Nascar Stock Races-Car Racing

Denver Broncos-Football

Indy 500-Car Racing

University of Nebraska Men`s-Baseball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KNEB-AM	News/Talk	100.3
KOLT-AM	News/Talk	101.7

NATIONAL REPS

KHYY-FM, KMOR-FM, KNEB-FM, KNEB-AM, KOLT-AM, KOZY-FM

KRG-Katz