

Massena, NY

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	179	214,600
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WMSA-ODS								
FM			WVLF-A/C	WRCD-CLH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WMSA-AM, WRCD-FM, WVLF-FM

Stephens Media Group

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WMSA-AM	Oldies	92.9

NATIONAL REPS

WMSA-AM, WRCD-FM, WVLF-FM

KRG-Katz