

St. Joseph, MO

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	201	102,200
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		KYSJ-CLR		KESJ-CLH			KFEQ-FUL						
FM				KKJO-ADH		KSJQ-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KESJ-AM, KFEQ-AM, KKJO-FM, KSJQ-FM, KYSJ-AM

Eagle Communications

LOCAL SPORTS COVERAGE

KFEQ-AM

Kansas City Royals-Baseball
Kansas City Chiefs-Football

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KESJ-AM	Classic Hits	107.5
KFEQ-AM	Full Service	95.3
KYSJ-AM	Classic Rock	102.5

NATIONAL REPS

KESJ-AM, KFEQ-AM, KKJO-FM, KSJQ-FM, KYSJ-AM

RegR