## Centralia, WA

## Spectrometer

Population Estimates						Available Research							
	Rank P		Population 12+		Service E		thnic Type	Report Type		Available Reports			
MSA	999	0											
DMA	12	4,9	906,600										
Hispanic	999	0											
Black	999	0											
Contempora	ry Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/	Adult Music	Urban/ Black/	Hispanic	Other/ Foreign	Religion	Non- Commercia	

		contemporary			Info	masic	Gospel	Language	Commercial
AM					KELA-TLK				
μ				KMNT-COU					

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)	LOCAL SPORTS COVERAGE						
KELA-AM, KMNT-FM Bicoastal Media, L.L.C.		KELA-AM KMNT-FM F = Flagship	University of Washington Men's Huskies-Basketball University of Washington Men's Huskies-Football NT-FM Seattle Seahawks-Football				
SIMULCASTS (TOTAL WEEK)		TRANSLATORS					
		PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY			

NATIONAL REPS

KELA-AM, KMNT-FM

Loc Focus