Centralia, WA

Spectrometer

Population Estimates

MSA

 $\frac{\text{Rank}}{999} \qquad \frac{\text{Population 12+}}{0}$

DMA 12 4,906,100 Hispanic 999 0 Black 999 0

Available Research

Service Ethnic Type Report Type Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
AM							KELA-TLK						
Ā						KMNT-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KELA-AM, KMNT-FM

Bicoastal Media, L.L.C.

LOCAL SPORTS COVERAGE

KELA-AM Seattle Supersonics-Basketball Seattle Mariners-Baseball

F = Flagship

SIMULCASTS (TOTAL WEEK)

KELA-AM, KMNT-FM

NATIONAL REPS

Loc Focus

TRANSLATORS

PRIMARY STATION FORMAT

TRANSLATOR FREQUENCY