Corvallis, OR

Spectrometer

Population Estimates			Available Re	Available Research				
	Rank	Population 12+	Service	Ethnic Type	Report Type	Available Reports		
MSA	999	0						
DMA	120	586,000						
Hispanic	999	0						
Black	999	0						

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
AM							KEJO-SPR KLOO-N/T KTHH-COM						
FM		KLOO-CLR				KRKT-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)		LOCAL SPORT	'S COVERAGE	
KEJO-AM, KLOO-AM, KLOO-FM, KRKT-FM, KTHH- AM	Bicoastal Media, L.L.C.	KEJO-AM KLOO-AM	Seattle Mariners-Baseball Oregon State-Football Oregon State-Basketball Portland Trailblazers-Basketball	
		F = Flagship		
SIMULCASTS (TOTAL WEEK)		TRANSLATORS		

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KEJO-AM	Sports	93.7
KLOO-AM	News/Talk	96.5
KRKT-FM	Country	100.5
KTHH-AM	Comedy	97.3

NATIONAL REPS

KEJO-AM, KLOO-FM, KLOO-AM, KRKT-FM, KTHH-AM

Loc Focus