

Corvallis, OR

Spectrometer

Population Estimates

	<u>Rank</u>	<u>Population 12+</u>
MSA	999	0
DMA	120	586,000
Hispanic	999	0
Black	999	0

Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM							KEJO-SPR KLOO-N/T KTHH-COM						
FM		KLOO-CLR				KRKT-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KEJO-AM, KLOO-AM, KLOO-FM, KRKT-FM, KTHH-AM

Bicoastal Media, L.L.C.

LOCAL SPORTS COVERAGE

KEJO-AM

Seattle Mariners-Baseball
Oregon State-Football
Oregon State-Basketball

KLOO-AM

Portland Trailblazers-Basketball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KEJO-AM	Sports	93.7
KLOO-AM	News/Talk	96.5
KRKT-FM	Country	100.5
KTHH-AM	Comedy	97.3

NATIONAL REPS

KEJO-AM, KLOO-FM, KLOO-AM, KRKT-FM, KTHH-AM

Loc Focus