

Crossville, TN

Spectrometer

Population Estimates

	<u>Rank</u>	<u>Population 12+</u>
MSA	999	0
DMA	59	1,308,600
Hispanic	999	0
Black	999	0

Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM							WAEW-TLK WCSV-SPR						
FM			WPBX-A/C										

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WAEW-AM, WCSV-AM, WPBX-FM

Main Street Media, LLC

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WAEW-AM	Talk	96.3
WCSV-AM	Sports	97.7

NATIONAL REPS