

Farmington, NM

Spectrometer

Population Estimates

	<u>Rank</u>	<u>Population 12+</u>
MSA	999	0
DMA	48	1,675,700
Hispanic	999	0
Black	999	0

Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM							KCQL-SPR						
FM	KOLZ-CHR	KDAG-CLR		KKFG-CLH		KTRA-COU							
DIGITAL	KOLZ-F2-CHR	KDAG-F2-CLR											

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KCQL-AM, KDAG-F2, KDAG-FM, KKFG-FM, KOLZ-F2, KOLZ-FM, KTRA-FM

iHeartMedia, Inc.

LOCAL SPORTS COVERAGE

KKFG-FM

Dallas Cowboys-Football

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KCQL-AM	Sports	93.9
KDAG-FM	Classic Rock	105.7
KDAG-F2	Classic Rock	106.7
KOLZ-F2	Contemporary Hit Radio	107.7

NATIONAL REPS

KCQL-AM, KDAG-FM, KDAG-F2, KKFG-FM, KOLZ-FM, KOLZ-F2, KTRA-FM

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