

# Spencer, IA

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	151	354,100
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KICD-N/T						
FM			KMRR-A/C			KICD-COU							
DIGITAL				KMRR-F3-ADH	KMRR-F2-ODS								

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KICD-AM, KICD-FM, KMRR-F2, KMRR-F3, KMRR-FM

Saga Communications Inc.

## LOCAL SPORTS COVERAGE

KICD-AM  
KICD-FM

Minnesota Vikings-Football  
Nascar Stock Races-Car Racing  
Iowa State Cyclones-Football  
Iowa State Cyclones-Basketball

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KICD-AM	News/Talk	102.5
KMRR-F2	Oldies	98.3
KMRR-F3	Adult Hits	98.9

## NATIONAL REPS

KICD-FM, KICD-AM, KMRR-FM, KMRR-F2, KMRR-F3

KRG-Katz