## Kearney, NE

## Spectrometer

| Population Estimates |  |  |
| :--- | :--- | :--- |
| MSA | $\underline{\text { Rank }}$ | $\underline{\text { Population 12+ }}$ |
| DMA | 999 | 0 |
| Hispanic | 112 | 041,800 |
| Black | 999 | 0 |


| Available Research |
| :--- |
| Service Ethnic Type Report Type $\quad$ Available Reports |


|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | Non- <br> Commercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum$ |  |  |  |  |  |  | KGFW-N/T |  |  |  |  |  |  |
| $\underset{L}{\text { ¢ }}$ | KQKY-CHR |  |  |  |  | KRNY-COU |  |  |  |  |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KGFW-AM, KQKY-FM, KRNY-FM
NRG Media LLC

\begin{tabular}{ll}

KGFW-AM \& | University of Nebraska Men`s-Baseball |
| :--- |
| University of Nebraska Women's-Basketball | <br>

\&
\end{tabular}

F = Flagship

## SIMULCASTS (TOTAL WEEK)

TRANSLATORS
$\frac{\text { PRIMARY STATION }}{\text { KGFW-AM }} \quad \frac{\text { FORMAT }}{\text { News/Talk }}$

## NATIONAL REPS

