

Yuma-El Centro, AZ-CA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	156	328,900
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM						KCYK-COU	KBLU-TLK			KGBA-HIS			
FM	KLJZ-CHR	KQSR-CLR				KTTI-COU				KCEC-RMX KMXX-RMX KSEH-RMX			KQVO-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KBLU-AM, KQSR-FM, KTTI-FM
KMXX-FM, KSEH-FM
KCYK-AM, KLJZ-FM

El Dorado Broadcasters
Entravision Communications
Monster Media, Inc.

LOCAL SPORTS COVERAGE

KBLU-AM Arizona Cardinals-Football
KCYK-AM Arizona Diamond Backs-Baseball
F = Flagship

SIMULCASTS (TOTAL WEEK)

KPBS-FM+KQVO-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KGBA-AM	Hispanic	100.5

NATIONAL REPS

KBLU-AM, KQSR-FM, KTTI-FM
KCEC-FM
KCYK-AM, KLJZ-FM
KMXX-FM, KSEH-FM

KRG-Christal
RegR
Loc Focus
KRG-Eastman