

Ogallala, NE

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	18	4,154,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KOGA-N/T						
FM			KOGA-A/C			KMCX-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KMCX-FM, KOGA-AM, KOGA-FM

iHeartMedia, Inc.

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
-----------------	--------	----------------------

NATIONAL REPS

KMCX-FM, KOGA-FM, KOGA-AM

iHeartMedia