Payson, AZ

Spectrometer

Population Estimates						Available Research						
	Rank	Population 12+				Service		Ethnic Type	Report Type		Available Reports	
MSA DMA	999 11	0 5,2	229,600									
Hispanic	999	0										
Black	999	0										
Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
M						KEMP-TLK						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS		
PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY

NATIONAL REPS

KEMP-FM

McGavren