

Moberly, MO

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	134	424,200
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KWIX-N/T						
FM		KZZT-CLR	KTCM-CAC	KIRK-CLH		KRES-COU	KWIX-N/T						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KIRK-FM, KRES-FM, KTCM-FM, KWIX-AM, KWIX-FM

Alpha Media

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
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NATIONAL REPS

KIRK-FM, KRES-FM, KTCM-FM, KWIX-FM, KWIX-AM

KRG-Katz