

Yankton, SD

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	116	627,900
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			KYNT-SFT				WNAX-FUL						
FM						KKYA-COU WNAX-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KKYA-FM, KYNT-AM

Riverfront Broadcasting, LLC

LOCAL SPORTS COVERAGE

WNAX-AM

Minnesota Vikings-Football
Minnesota Twins-Baseball
South Dakota State University-Football

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KYNT-AM	Soft AC	102.1
WNAX-AM	Full Service	96.9

NATIONAL REPS

WNAX-FM, WNAX-AM

KRG-Katz