

Willmar, MN

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	15	4,259,000
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KWLM-N/T						
FM			KQIC-HAC	KLFN-CLH		KOLV-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KLFN-FM, KQIC-FM, KWLM-AM

Lakeland Media LLC

LOCAL SPORTS COVERAGE

KWLM-AM

Minnesota Timberwolves-Basketball
Minnesota Vikings-Football

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KWLM-AM	News/Talk	96.3

NATIONAL REPS

KLFN-FM, KOLV-FM, KQIC-FM, KWLM-AM

KRG-Katz