

Owatonna MN

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	15	4,259,000
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				KRFO-CLH			KFOW-SPR						
FM				KOWZ-CLH		KRFO-COU KRUE-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KFOW-AM, KRUE-FM	Main Street Broadcasting, Inc
KRFO-AM, KRFO-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KFOW-AM	Minnesota Gophers-Baseball Minnesota Gophers-Football Minnesota Gophers-Basketball Minnesota Gophers-Hockey
KRFO-AM	Minnesota Twins-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KFOW-AM	Sports	106.3
KRFO-AM	Classic Hits	94.7

NATIONAL REPS

KFOW-AM, KOWZ-FM, KRUE-FM	KRG-Katz
KRFO-FM, KRFO-AM	KRG-Eastman