

Pittsfield, MA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	62	1,247,300
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WSBS-A/C	WBRK-CLH WUPE-CLH		WNAW-COU	WBEC-N/T						
FM			WBEC-A/C WBRK-HAC	WUPE-CLH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WBEC-AM, WBEC-FM, WNAW-AM, WSBS-AM, WUPE-AM, WUPE-FM	Townsquare Media, Inc.
WBRK-AM, WBRK-FM	WBRK Inc

LOCAL SPORTS COVERAGE

WNAW-AM	Boston Celtics-Basketball Boston Bruins-Hockey New England Patriots-Football Boston Red Sox-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBEC-AM	News/Talk	93.9
WBRK-AM	Classic Hits	97.1
WNAW-AM	Country	94.7
WSBS-AM	Adult Contemporary	94.1
WUPE-AM	Classic Hits	103.3

NATIONAL REPS

WBEC-FM, WBEC-AM, WBRK-FM, WBRK-AM, WNAW-AM, WSBS-AM, WUPE-FM, WUPE-AM	KRG-Christal
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