

North Platte NE

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	208	30,300
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				KOOQ-CLH			KODY-N/T						
FM		KHAQ-CLR KRNP-AOR	KELN-A/C			KXNP-COU KZTL-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KHAQ-FM, KODY-AM, KXNP-FM	Armada Media Corp
KELN-FM, KOOQ-AM, KRNP-FM, KZTL-FM	Eagle Communications

LOCAL SPORTS COVERAGE

KOOQ-AM	Denver Broncos-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KODY-AM	News/Talk	92.5
KOOQ-AM	Classic Hits	98.1

NATIONAL REPS

KELN-FM, KOOQ-AM, KRNP-FM, KZTL-FM	RegR
KHAQ-FM, KODY-AM, KXNP-FM	KRG-Christal