## **Guymon OK**

#### Spectrometer

### **Population Estimates**

MSA

# $\frac{\text{Rank}}{999} \qquad \frac{\text{Population 12+}}{0}$

 DMA
 131
 457,700

 Hispanic
 999
 0

 Black
 999
 0

#### **Available Research**

Service Ethnic Type Report Type Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
AM							KGYN-N/T						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

#### **LOCAL SPORTS COVERAGE**

KGYN-AM

Indy 500-Car Racing Oklahoma State-Football Oklahoma State-Basketball

F = Flagship

KGYN-AM

## SIMULCASTS (TOTAL WEEK)

#### **TRANSLATORS**

PRIMARY STATION

FORMAT News/Talk TRANSLATOR FREQUENCY

106.3

**NATIONAL REPS** 

KGYN-AM Tach