

# Statesville NC

## Spectrometer

### Population Estimates

	<u>Rank</u>	<u>Population 12+</u>
MSA	999	0
DMA	22	2,976,000
Hispanic	999	0
Black	999	0

### Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
<b>AM</b>							WSIC-N/T						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

### LOCAL SPORTS COVERAGE

WSIC-AM Carolina Panthers-Football  
F = Flagship

### SIMULCASTS (TOTAL WEEK)

### TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WSIC-AM	News/Talk	100.7

### NATIONAL REPS