

Beatrice, NE

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	110	645,800
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					KGMT-ODS		KWBE-FUL						
FM						KUTT-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KGMT-AM, KUTT-FM, KWBE-AM

Flood Communications, LLC

LOCAL SPORTS COVERAGE

KGMT-AM

Kansas City Royals-Baseball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KWBE-AM	Full Service	94.7

NATIONAL REPS

KGMT-AM, KUTT-FM, KWBE-AM

KRG-Christal