Watseka, IL

Spectrometer

Population Estimates						Available Research						
	Rank	Po	Population 12+		Service		Ethnic Type	Report Type		Available Reports		
MSA	999	0										
DMA	96	79	5,400									
Hispanic	999	0										
Black	999	0										
Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commerc
Σ		WGFA-A/C										
Population Source: Ni	elsen Audio's R	adio and Television M	Market Population	Estimates; rel	eased annually	1	· · · · · · · · · · · · · · · · · · ·			-	!	1
COMBOS (+ LM	IA's)					LOCAL S	SPORTS C	OVERAGE				

SIMULCASTS (TOTAL WEEK
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TRANSLATORS

PRIMARY STATION

FORMAT

TRANSLATOR FREQUENCY

NATIONAL REPS

WGFA-FM KRG-Katz